



VOTE **1**

NATALIE JOHNSON

DOUGLAS SHIRE COUNCIL

2020

“Extensive business and tourism experience, passion, independent thinking and the ability to listen enable me to action the best solutions for you and our community.”

FOCUS AND ACTION

BUSINESS

- Look to streamline council processes to assist small business
- Support diversification of Mossman Mill, farming and agriculture
- Propose a Shire wide customer service and education training initiative in conjunction with the Chamber of Commerce and Tourism Port Douglas Daintree

TOURISM

- Support tourism initiatives beyond reef and rainforest through agri-tourism, edu-tourism including the Mossman Botanic Gardens and Indigenous tourism
- Expand on opportunities for eco-tourism destination certification, solar ferry and sustainable holidays
- Ongoing funding support for marketing the Shire

FAMILIES

- Asset upgrades and maintenance of walking and bike paths, roads, parks, playing fields and recreation areas
- Children’s water play facility in Port Douglas
- Support community groups and activities, library services and sporting clubs, the expansion of aged care facilities and broaden Active8 offering to Daintree

WATER SECURITY

- Upgrade water treatment plant to increase grey water usage on public parks, sporting fields and garden beds
- Lobby State Government to expand home water tank rebate to Douglas Shire
- Investigate mandating installation of water tanks and solar panels on all new building projects

COMMUNICATION

- Propose mobile council meetings or rotating meeting times where appropriate
- Expand community consultation platforms of face to face, social media and print
- Be visible, available and approachable!

**UNDERPINNED BY THE PRESERVATION OF OUR
UNIQUE ENVIRONMENT AS CUSTODIANS OF THE
DAINTREE RAINFOREST AND GREAT BARRIER REEF**



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WHO AM I AND WHAT CAN I OFFER YOU AND OUR COMMUNITY?

I have lived and worked in the Douglas Shire for 19 years. From hotels and resorts to restaurants and attractions, I was most recently the long-standing General Manager of Flames of the Forest and the Beach Shack Restaurant and Bar in Port Douglas.

Financial and business acumen are important traits for Councillors, together with the ability to look at development in the Shire with a balanced view considering economic, environmental and social outcomes relative to you and our community.

Over the years I have had the opportunity to work extensively with government agencies including Tourism Australia, Tourism and Events Queensland and the Queensland Tourism Industry Council to strengthen support for the growth of Indigenous tourism and the importance of the protection of Australia's two greatest natural assets - the Great Barrier Reef and Daintree Rainforest.

As a local, long-term community member I have offered my time to the region as a Director on the board of Tourism Port Douglas Daintree and St Augustine's School Mossman, Chair of Business Events Port Douglas and committee member of the Chamber of Commerce, Douglas Theatre Arts Group, Port Douglas Neighbourhood Centre and various fundraising committees.

Behind the scenes, the everyday nature of being a mum to the family's Paws and Claws rescue sausage dog and two teenage daughters keeps me connected to other families in the community. Providing some balance to the picture is my husband - a passionate local history buff and musician who works as a tour guide.

A hardworking, passionate voice with a strong sense of community and a desire to ensure the place we call home is financially and environmentally sound is my commitment to you. Honest and open communication, supporting the growth of small business and tourism, economic development and diversity, families and, importantly, ensuring water security, are the key issues I will advocate as your representative of the Douglas community.

WORKING FOR A THRIVING, SUSTAINABLE, INCLUSIVE AND SECURE DOUGLAS SHIRE

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